

polishing your image

You won't get a lecture about flossing when you visit Dallas Laser Dentistry. "We don't want to make anyone feel bad about their current dental health," says Dr. Mary Swift. "We just want to make them healthier and happier."



DOCTOR OF DENTAL SURGERY
Baylor College of Dentistry

AFFILIATIONS
Academy of Laser Dentistry
American Academy of Cosmetic Dentistry
Texas Dental Association

AREAS OF EXPERTISE
Da Vinci Veneers™
Laser Smile™ Whitening
Invisalign® Invisible Braces

LOCATION
Dallas, Texas

The all-female staff and doctors at Dallas Laser Dentistry, a cosmetic laser and general dentistry office that combines high-tech dentistry with a gentle touch, greet you personally and professionally. Located on the eighth floor of a 10-story building, Dr. Swift's office with its open scheme is both inviting and comfortable. A conservative dentist, she knows the ins and outs of dentistry. She began her career as a dental assistant, and then became a dental hygienist for 15 years, the last years of which she concurrently attended dental school. "Dentistry is my passion," she says. After graduation, Dr. Swift started her own practice. "I didn't buy someone else's practice. The years I spent working in dental offices gave me a keen insight into how I wanted my practice to operate." That includes a focus on technology, a pet peeve about cleanliness and, above all, concentration on good dental health. "We have to get to healthy before focusing on pretty," Dr. Swift points out. As a board director for the Dallas County Dental Society, this self-described "continuing-education junkie" has her pulse on the latest trends in dentistry. 214-739-8888 or newbeauty.com/swift.

"We spend a lot of time with our patients discussing their specific goals."

—MARY SWIFT, DDS

DR. MARY SWIFT

OPERATORY STYLE Educational. We have computer monitors and cameras so patients can follow me while I explain treatments **BEST ADVICE YOU'VE RECEIVED** Not to prejudge a patient's desire for aesthetics **WORD THAT BEST DESCRIBES YOUR CHAIRSIDE MANNER** Pragmatic **ALTERNATIVE OCCUPATION** Dermatology **HOBBIES** Dining and travel **FRAMED PHOTO ON YOUR DESK** Our daughters, Elli, Lori and Audrey. I also have my dental school class picture.



INSIDE INFORMATION

ASK THE DOCTOR

Q: MY LOWER FRONT TEETH ARE CROWDED AND CROOKED. I'M CONSIDERING INVISALIGN CAN YOU EXPLAIN HOW IT WORKS?

A: We analyze your teeth and then use 3D computer imaging technology to help determine the complete treatment plan, starting from the initial teeth position to the final desired position. Based on this, a series of custom-made "aligners" are made, which are clear, strong medical-grade plastic that is virtually invisible when worn. Each aligner moves teeth incrementally and is worn for about two weeks then replaced by the next in the series until the final position is achieved.